Matrox InfonetTV – Quick Reference

Features	Benefits
Standard features	
Fully independent screen zones	Easily create and manage multiple zones of information.
Unique "ScreenWizard" function for instant channel set-up	Your channel is up and running in no time, with a professional look.
Hundreds of pre-created templates included	Regularly change your look to attract viewers and reflect seasonal changes.
Easy-to-learn Audience.tv creation interface	No special skills are required. Anyone can contribute to entering data.
Comprehensive scheduling and logging tools	Easily manage your channel. Schedule and re-schedule multi-level playlists with ease and virtually eliminate programming errors.
Full CorelDRAW10 graphics suite included with every system	Corel offers endless creative possibilities for designing or customizing templates for your unique look.
Support for most popular graphics and audio file formats	Easily integrate multimedia elements from various sources. Automatically create pages by importing many graphics all at once, such as a PowerPoint slide show.
Automatic page creation and updates from data files	Dynamically update information such as pricing and special liquidation promotions from data in your pricelist or inventory records.
Time and date display	Information always looks fresh and current.
Broadcast quality video input/output	Quality is second to none. Matrox CG2000 offers better video performance than external scan converters.
Broadcast quality transitions and effects	Enhance your image with dynamic, eye-catching effects and transitions like you see on national television.
Realtime video scaling and positioning	Easily integrate video into any zone, at any size, anywhere on your screen.
Matrox-approved system configurations	No-hassle integration and installation.
Multi-point network features	
Completely scalable architecture	Deliver your information from a simple, very affordable, one-channel systems to comprehensive worldwide networks that include dozens or even hundreds of localized channels.
Secure hot-sync mechanism	Any page created or deleted on the master system will be automatically updated on the remote system.
Sync alarm	An alarm appears on the master system to indicate that a remote system hasn't synchronized itself within a given amount of time.
Optional features	
Weather, headline news, sports, financial, and other wire feed data services	Attract more viewers by providing information services on your channel.
Audience.billboard module for web-based content submission	Submit content over the internet from any location by any number of authorized users while maintaining full control with secure administrative tools.
Audience.web module for automatic web site creation with streaming video support	Re-purpose your information. Broadcast your channel to TV and automatically create an identical web site simultaneously, with no extra steps.
MPEG-2 digital video playback	Integrate disk-based video, in addition to a live video feed, within your channel. It's the perfect way to insert local ads.
Windows Media streaming video input	Broadcast live corporate presentations using a simple webcam.
Matrox CG2000 SDI module	No video quality compromise for broadcast facilities using serial digital distribution systems.